



AFRICAN SPORT MANAGEMENT ASSOCIATION

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THE 4TH AFRICAN SPORTS MANAGEMENT ASSOCIATION (ASMA) INTERNATIONAL CONFERENCE (4th – 6th April 2019)

CALL FOR ABSTRACTS

(ABSTRACTS SUBMISSION DEADLINE NOW EXTENDED TO MARCH 15TH 2019)

Venue: Mount Kenya University, Thika Campus, Kiambu County, Kenya.

Dates: 4th – 6th April, 2019

Theme: *Mass Sports in Africa: Opportunities and Challenges*

Preamble

A lot of literature is currently being generated all over the world about the African Continent. Africa has a fast growing population that is predicted to double by 2050; a population whose majority are youthful, many of them unemployed but with diverse talents; a continent with numerous unexploited resources; a huge section of the continent with very moderate temperatures throughout the year; and a continent with a record sports elites, just to list a few contemporary issues about the African continent and its people. Given this background reality, many professionals, politicians, scholars, policy makers, business persons, researchers, sportspersons and others have increasingly re-defined their operational strategies to focus more and more on the African continent as a location of choice. The budding youth population is certainly a double sided sword which if well exploited, will be a source of strength for the continent but if not well cared for, this could be an equality big challenge to the continent. What are the implications of the aforementioned realities to sports management? How can sports management programmes target these opportunities in Africa? Can sports management programmes be expanded to accommodate the fast growing youth population? Can

the youth use the diverse prospects in sports and related avenues to empower themselves and for overall socio-economic growth? These and many other similar issues will be the focus of attention during the 3 days conference to be hosted by the African Sports Management Association (ASMA) at Mount Kenya University, Thika Campus, Kiambu County, Kenya.

More specifically, the first two days (4th and 5th April 2019) will be devoted to key notes, paper, and panel presentations. Thereafter, all delegates will join international community on the final day, the 6th April, 2019 to mark the International Day of Physical Education and Sports under the auspicious of the United Nations. This will be a practically engaging day when hundreds of youth and adults will join hands to mark the event in the field, at Thika town. Delegates attending the conference will therefore be required to carry their sports outfits for full participation in the April 6th 2019 event at the conference venue to embrace practically the theme of the conference.

Sub-themes

1. Mass sports: Recreation vs elitism?
2. Domestic vs Internationalization / Globalization of sports
3. Talents identification and development in sports
4. Sports for peace and social harmony
5. Sports and environment/climate change issues and sports
6. Sports and health
7. Sports and coaching / instructional support system
8. Technology and partnerships in sports
9. Sports and culture
10. Sports in early childhood and special populations
11. Gender and inclusiveness in sports,
12. Ethical and Moral issues in sports

About African Sports Management Association (ASMA)

ASMA was established in 2010 at Kenyatta University, it became affiliated to the Kenya National Sports Council (KNSC) in the same year; was registered in 2011 and it is headquartered in Nairobi, Kenya. ASMA held its inaugural conference in Kampala, Uganda, in December 2011 and its second Biennial Conference between 7th and 9th November, 2013 in Dar es Salaam, Tanzania. Its 3rd International Conference was held at the Nicon Luxury Hotel in Abuja Nigeria between 16th and 18th June, 2016 while its 4th International conference will be held in Thika Town, at Mount Kenya University Thika Campus, Kiambu County, Kenya, between 4th and

6th April, 2019. ASMA is an affiliate Founding Member of the World Sport Management Association (WASM) and participates in all WASM activities including conferences attendance, publications and other professional networking.

Call for abstracts (Abstracts Requirements)

For abstracts writing and submission, please read the following instructions carefully:

1. Abstracts must be written in English Language.
2. Each presenting author is permitted to submit not more three abstracts for the Conference
3. Tables are not acceptable.
4. Maximum length of an abstract is 250 words. The title should be concise and descriptive of the work to be reported. Do not use any subtitles. Use Times New Roman font (font size 12) to write the text.
5. The author submitting the abstract should appear as the first named author and will be expected to present the work if it is accepted.
6. All authors appearing on the abstract must have their email contacts indicated there on and also if possible, their institutions of affiliation.
7. The abstract should highlight the objectives of the study, the approach and the methods used, the results obtained and the conclusions reached.
8. The organizers reserve the right to accept or refuse an abstract, to designate papers either as poster or oral presentations and to choose a suitable session for the abstract. **A blind review system will be used when evaluating the abstracts.** Notification of Submitted Oral and Poster Presentations will be e-mailed to submitting authors by 15th March, 2019.
9. Submitting authors will be required to register as conference delegates and pay the registration fee. Abstracts without paid registration fees will not be published in the abstract book.
10. Abstracts which have not been prepared according to these instructions will not be published in the abstract book.

Submitting of Abstracts:

- ❖ **Deadline for abstract submission ~~is 28th February, 2019~~ has been extended to March 15th 2019. Kindly take advantage of this final extension.**

Abstracts should be submitted to **Prof. Elijah Gitonga,**

ASMA Member (A Volunteer Office Coordinator and Organising Committee Chairman) on,

elijahgitonga@asma-online.com OR elijahgitonga2001@yahoo.com

- ❖ **Email: Conference Fees** – \$150; \$100 for ASMA Members and \$50 for students

Accommodation for the Delegates:

Delegates to book and pay for their accommodation at any of the following hotels: Lukes Hotel, Thika or Coconut Grill Hotel, Thika .

For more information, contact:

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